

# *Prices of Ads*

1.	Standard Ad	1 ½ x 4"	\$150.00
2.	Quarter Page	4 ½ x 4"	\$200.00
3.	Half Page	4 ½ x 7 ½"	\$250.00
4.	Full Page	9 ½ x 7 ½"	\$350.00
5.	Palace Video Boards for Fall & Winter ( <b>NEW</b> )		\$1200.00

Our Ad Size: \_\_\_\_\_

Our Check for \$\_\_\_\_\_ dollars is enclosed. Please include our ad in all programs for the 2025-2026 season. (**Payable to Coldwater Schools**)

Business Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

Please send by July 15, 2025 to:

Eric Goodwin  
Coldwater High School  
310 N. Second Street  
Coldwater, Ohio 45828

*Here are 2 great advertising opportunities that we now have.  
Get your business out there! Call me for more info.*

**NEW** – We have purchased new Video Scoreboard for the Palace Gymnasium. North Board is 16'x9' while the South Board is 12'x7'. These are the highest quality resolution you can get (better than most televisions). You can purchase an ad for the Palace video boards for \$1200 for the Fall & Winter season combined. These are limited. Contact me if interested in learning more.

**NEW** – You can now advertise on the Coldwater Athletic Website at [www.coldwaterathletics.org](http://www.coldwaterathletics.org). We Average over 35,000 page views....per Month! This is a great way to do low cost, yearly advertising, with full color, and interactive. Let me know if you are interested. The site is also limited to just 12 sponsors. Contact me if interested in learning more.